

January

BULLETIN

1944

With this issue of the Bulletin we are inaugurating several new features. Most valuable to our member stations will be the equipment exchange column. From now on each issue of the Bulletin will list the needs of our stations for new or used parts. During the past few months, many requests of this nature have come in to this office and to Schenectady. Unfortunately we have not been able to obtain a priority, so that these requests have had to remain only partly taken care of. We felt that there must be considerable material of various kinds just lying around in Physics labs, or parts of rebuilt stations, which could be made to fill an urgent need at some other college.

Another feature will be the listing of IBS officers together with their addresses so that any one requiring information of one sort or another would know exactly whom to contact and where.

Any suggestions from member stations as to either items or features which they would like to see included in future Bulletins, will be very much appreciated by all of us.

The Editor

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Editor - Harriette R. Slote

Officers of the Intercollegiate Broadcasting System

George Abraham, Chairman
3110 W Street SE
Hillcrest
Washington, D.C.

Louis M. Bloch, Business Manager
507 Fifth Avenue
New York, 17, N.Y.

David Borst, Technical Manager
706 Sanders Avenue
Schenectady 2
N.Y.

Harriette R. Slote, Program Manager
507 Fifth Avenue
New York 17, N.Y.

In the past the Intercollegiate Broadcasting System has always held its annual convention during the Christmas vacation. This year, however, due to the crowded transportation facilities and the fact that many of the colleges did not have any vacation to speak of, the Executive Committee decided that this would be a badly chosen time. Meanwhile, many of the stations have written to inquire whether we were planning to hold a convention at all this year. This decision is up to the member colleges.

We feel that it would be a poor move not to have a convention, as that is one of the few occasions when representatives of the various can meet and talk things over. At this time officers are elected and policy formulated for the coming year. We do not want to lose any of the democratic aspects of our organization, and above all we do not want to lose contact with any of the colleges.

Therefore, we have tentatively suggested March 4th or 5th as the date of a convention. It would appear from our records that most of the colleges will have a free week-end then, and would be able to send a delegate.

PLEASE LET US KNOW IMMEDIATELY WHETHER YOU WOULD BE ABLE TO SEND
A DELEGATE TO A CONVENTION ON MARCH 4th OR 5th. IF NOT, WHAT
OTHER DATE WOULD YOU SUGGEST?

Report on the Advertising Situation

New business recently signed for the college stations includes the following accounts:

Waterbury Clock Company has signed for time signals over all available commercial college stations. These include: Yale, Harvard, Cornell, Columbia-Barnard, Brown-Pembroke, Radcliffe, Williams, Union, University of Maryland, and University of Alabama.

Curtis Publishing Company, for Saturday Evening Post, contracted for five spot announcements and two five-minute periods on each of two days during December, for eight college stations in areas where they have distribution.

New York Telephone Company has signed for two spots daily on the Cornell Station until March 31st. This is to alleviate a critical situation in that area where long distance lines are few and overcrowded.

IBS has received letters from many universities throughout the country indicating that they will operate campus broadcasting stations after the war when equipment is again available. IBS has worked out a plan whereby those advertisers, interested in the colleges as a post war market are now being offered their choice of the best programs over the stations currently available, with option on the same show on new stations as they become available. In this way the advertisers who buy time now, assure themselves of the best times and programs on all IBS stations throughout the country, even before the stations commence operation.

At present the national advertising situation looks better than it has for a long time. We believe that the advertisers are at last beginning to realize the potentialities of the college market, and the effectiveness of the college stations in reaching this market.

We would like to wish all of you a very happy and prosperous new year, and hope that 1944 will prove a banner year for college radio.

Our appreciation also to the people who have contributed valuable suggestions to us during the past year, and to the people who have helped keep college radio alive working under extreme handicaps, which have forced many of the extra-curricular activities to suspend for the duration of the war.

STATION WES BACK AFTER MONTHS OF SILENCE

Second Oldest Station in IBS resumes Operation

Station WES, the cardinal network at Wesleyan University has recommenced operation after several months of silence. WES is the second oldest wired-radio frequency station in the country. It went on the air originally on Thursday evening, November 9, 1939, and was a charter member when the IBS was formed in 1940.

Last Spring due to technical and manpower difficulties, the station was forced to temporarily suspend operation, but recently, due to the enthusiastic efforts of Lawrence Hlavacek, the General Manager and his staff, the station has once again been put back on the air.

Programs will include the ever popular "Jive at Five" (which was one of the original programs back in 1939) "Request Club", "Symphony Hall" (another of the original programs) and the latest campus news. In addition, Manager Hlavacek has added a variety of new programs to the station's roster. Some of these are: "The Band of the Week", "Sporting Page", "Stupidity Street", and a musical quiz show. WES will also present such features as a news analysis by Professor Overstreet, interviews with prominent campus personalities and programs of songs by the famous "Jibers".

Many of the veteran broadcasters of last year are back with the station, as well as a number of talented and enthusiastic newcomers.

Some of the experienced broadcasters are: Bruce Bernstein, former General Manager of the station, Elliott Brummel, Doug Verdin (V 12), Palmer Bateman (V 12), Gene Leonard (V 12), Woodie Kling, and Manager Larry Hlavacek.

The station will take the air from four until six in the afternoon, and from 7:30 until nine o'clock in the evening, Monday through Friday.

Dr. V. E. Eaton, Professor of Physics will again act as faculty advisor of the station. He has had long experience with WES, having supervised details of installation, and mechanical aspects of transmission since its inception.

Much of the credit for the re-opening of the Cardinal Network goes to Frank Dietz, Ferd Shaw, and William Fitzgerald, the Technical Advisors who helped put the controls back into working order.

As yet no permanent staff has been set up due to the small number of members on the staff. Larry Hlavacek was appointed General Manager because of his seniority, and has been handling all of the business of the station and will continue to do so until his graduation in February. It is expected that at that time some other experienced member of the staff will take over the post and carry on his duties in much the same manner. At present the station covers about 800 students.

HITHER AND YON

CONNECTICUT

From David Wetstone, Acting Director of the Husky Network, comes word that interest in the station has been revived, and every effort being made to get UCES going again. When the Army moved in last July the station had to be dismantled to make room for some supplies, but the parts were carefully stored so that they could easily be set up again. Incidentally, UCBS was also a charter member of the IBS.

Maryland

New personnel recently elected by the Old Line Network include:

Charles Mears	President
Louise Richards	Program Director
Lucille Stringer	Business Manager
Lyal Merriken	Chief Engineer
Henry Fricke	Publicity Director
Richard Mann	Musical Director
David Hill	Technical Advisor

YALE

At elections held recently at the Yale Broadcasting System, Station WOCD, Thomas Lawrence Tolan was elected Director of the Station. Robert Donworth Jr. was elected Production Manager to fill the vacancy created by Tolan's election to Station Director. Homer Babbidge will be assistant Production Manager, and will retain his position as Sports Director.

*

Union

Our congratulations to retiring President Paul Yergin of UCRS, and to incoming President Robert Brooks.

Haverford

There are several interesting features in the news from Haverford this month. The station has undertaken the job of completely remodeling the studios, and rebuilding the transmitting equipment. WHAV will be off the air during the entire month of January so that these changes in facilities may be made. Present plans call for the cutting of a window between the studio and the adjoining room, so that the latter may be used for an engineers booth and a control room. The pre-amplifier will be entirely rebuilt, and an entirely new transmitter installed. However, the most significant feature of the entire renovation is the fact that the materials were obtained under priorities. So far as I know, this is the first time that one of our stations has succeeded in obtaining a sufficiently high priority rating. Perhaps Walter Kato, President of the station could advise other interested stations how this was achieved.

Plans are also being made to complete the studio at Bryn Mawr. Currently programs are heard at both colleges, but can only originate at WHAV.

The new studio and equipment were designed by Walter Kato, and will be installed by the technical staff, consisting of Walter Kato, Chief Engineer Cloyd Marvin Jr., Assistant Engineer Henry Ecroyd, and Technical Advisor Edward Block.

Bryn Mawr

New Officers at Bryn Mawr's WBMC will be:

Margaret Browder

President

Mary Hemphill

Program Manager

Lovina Brendkuger

Advertising Manager

Emory

Latest addition to IBS is Emory University, Emory, Georgia, as a Trial Member.

University of Alabama

On Friday, December 10, BRN at the University of Alabama had a Christmas Party in Studio A. Committees were selected to handle details of the program, including decorations, refreshments and entertainment.

The program took the form of a pseudo-broadcast, consisting of skits varying in length from five to fifteen minutes, lampooning various activities of the station. One skit was called "BRN Nightmare" and presented a variety of amusing fluffs which occurred during the past quarter. One was a take-off on their poetry show "Word Patterns", and one dramatized the "twosomes" and "triangles" current around the station.

On the whole the party sounds like a successful one, and our thanks to President Peggy Flynn for letting us in on it.....by remote control, of course.

Incidently, the following are the officers for the coming quarter:

Peggy Flynn	President
Rhea Yarbrough	Secretary-Treasurer
Lillian Lanham	Program Director
Shirley Cantor	Script Director
Gordon Snyder	Musical Director
Sue Reese	Commercial Director
Charles Zeanah	Chief Announcer
Frank Tompkins	Chief Engineer

URGENTLY NEEDED AT CORNELL

TRANSFORMERS preferably Kenyon. Will swap Kenyon interstages for line to grid or 6C5 to line.

We have a large quantity of small power supply parts, miscellaneous audio equipment, several Stancor A 4531 line to grid, P6010 power trans and chokes.

Would be willing to part with most of it if we can get transformers to meet our amplifier requirement.

Contact: Richard Koch
Station CRG
Willard Straight Hall
Cornell University
Ithaca, N.Y.

WANTED AT CONNECTICUT

TWO TURNTABLE PICKUPS. If you have any please contact:

David Wetstone
Husky Network
University of Connecticut
Storrs, Conn.

NEEDED AT MARYLAND

PHONO OSCILLATORS. Will anyone having phono-oscillators not being used at present, please get in touch with:

David Hill
Old Line Network
University of Maryland
College Park, Md.

Editor's note: This column will appear regularly in the Bulletin. Any one needing equipment please contact me, and your needs will be published in forthcoming Bulletins.